

March 31st, 2008

Dear Artist:

Bizarre Bazaar is returning to Eastown in 2008. Since you are interested in participating, or have participated in this event in the past, we are contacting you to provide information about this event and invite you to consider joining us again.

Eastown Bizarre Bazaar is a celebration of quality craftsmanship and artisan-made goods, especially quirky, unpredictable, and fresh fare. This one-day marketplace will take place on Wealthy Street in the heart of Eastown on Saturday, June 21st 2008 from 9 am to 5 pm. Over 60 booths will feature high quality arts and crafts as well as fresh produce, flowers, and food. Small acoustic musical groups will perform throughout the day offering eclectic sounds of jazz, folk, children's tunes, and more. This event is free to the public; average attendance is around 3,000 people.

Enclosed is a fact sheet and application for Bizarre Bazaar. Please note that art applications for this event will be juried. We are seeking high quality goods, and **at least 50% of goods offered must be hand-made**. The emphasis for Bizarre Bazaar is on quirky and unusual items. The application deadline for this event is coming up quickly.

We appreciate your past support and participation. We hope you will join us in making Bizarre Bazaar even bigger and better in 2008. If you have any questions, please don't hesitate to contact us at the Eastown Community Association.

Sincerely,

Special Events Committee
Of the Eastown Community and Eastown Business Associations

Contact Information:

Olivia Destrades Mendoza
Eastown Community Association
Phone: 616-451-3025
E-mail: odmendozaeca@gmail.com

Bizarre Bazaar Artist Application

Bizarre Bazaar – Saturday, June 21st, 2008 9 am to 5pm

Participation & Application

Artists will be selected for participation based on the diversity and quality of work they are able to bring to this event. Work must be of artist's original concept, design, and execution. Applications must be submitted with three photos of your art, including one of work in progress. Work will be juried as applications are received.

An exhibitor fee is required with the application. If artists choose to share a booth, a separate application and fee must be paid for each artist represented in the booth. To apply, complete the attached form and return it with payment and a self-addressed stamped envelope to the Eastown Community Association by appropriate deadline. You will receive a decision from the panel within the following month. The full application fee will be returned to artists not selected for participation. The photos will not be returned.

Booth Space

Each artist will have an area measuring roughly 10' x 10'. Artists must supply all their own tables, chairs, and displays. Walls will not be available for hanging items. In addition, a booth canopy is required. Set-up will be from 6:00 am to 8:30 am and all vehicles required for set-up must be removed by this time. **There is no rain date scheduled and refunds will not be given.**

Sales

Artists are responsible for processing their own sales. Eastown will not be collecting a sales commission during this event. Food sales are not allowed at artisan booths and artisans are not permitted to consume alcoholic beverages on site. Booths must be manned at all times. Booths must remain open during the entire event. Artists who close or disassemble their booth before the end of the event may not participate in upcoming events. Eastown is not liable for items stolen or damaged.

Event Promotions

Eastown events are widely promoted throughout the Eastown business district and community. A free e-mail announcement will be made available to businesses and artists for distribution to their network of customers. It will also include information on the Eastown Business Association website (www.eastowngr.com). Printed materials will be distributed to neighboring communities and business districts. The event will be submitted to online, print, and broadcast calendar of events and press releases will be sent for local write-ups. Street signs are also planned.

For More Information

Contact Olivia Destrades Mendoza with the Eastown Community Association at 616-451-3025 or olivia.eastown@gmail.com

Bizarre Bazaar Artist Application

Bizarre Bazaar – Saturday, June 21st, 2008 9am to 5pm

Name of Artist _____

Business Name (if applicable) _____

Brief Description of Work _____

Address _____

City _____ Zip _____

Day Phone _____ Night Phone _____

Email _____

List any special needs _____

Requests for specific booth spaces cannot be guaranteed.

Please include ALL of the following, **due no later than Monday, May 5th 2008**:

___ Exhibitor fee of \$60 (Make checks payable to: Eastown Community Association)

___ Three (3) photos of art, including one of work in progress

___ Self-addressed stamped envelope for return mail if application is denied

Return to: Olivia Destrades Mendoza
Eastown Community Association
415 Ethel, SE
Grand Rapids, MI 49506
616-451-3025
olivia.eastown@gmail.com